



ISC Meeting Minutes

Meeting with ISC Committee

Date | Time 1/18/2024 9:00 AM

<https://us02web.zoom.us/j/7263689747>

Meeting ID: 726 368 9747

1. Welcome and Introductions

- a. San Bernardino Municipal Water Department- Darian Brown
- b. Yucaipa Valley Water District- Madeline Blua and Jennifer Ares
- c. East Valley Water District- Janett Robledo and Cecilia Contreras
- d. West Valley Water District-Mary Jo Hartley
- e. City of Redlands-Samantha Bartoli and Myra Sanchez
- f. City of Colton- Cecilia Griego
- g. San Bernardino Valley Municipal Water District (SBVMVD)- Shavonne Turner

2. Approval of 11/16/2023 Committee Minutes

- a. Motion made by M. Blua, seconded by J. Robledo

3. Sponsorships

- a. Supervisor Rowe Update- Received \$5,000.00 sponsorship, check has been deposited into account.

4. Budget

- a. C. Contreras shared the budget is looking good right now. All schools are covered with sponsorships.

5. Task List

- a. M. Blua went through task list to discuss the status of tasks and assign committee members to tasks left empty.
 - Event Weekend Volunteer Sign-up sheet to be sent out.
 - City of Colton will be handling this year's social media content.
 - MJ Hartley and M. Blua will be attending SBVMWD's March Board Mtg. to request sponsorship.
 - 2024 ISC Rules- update completed
 - Sunday Meal- Janett is working with Raising Cane's, who will be providing an in-kind donation, which will show up as a credit/discount on Sunday's meal pricing.
 - MJ Hartley shared costs for SeeDoo(s), committee agreed on proceeding with rental company.
 - Lifeguard- Shavonne will check with Matt Flordelis on his participation in this year's event. If he does not participate, Yucaipa Valley Water District will secure lifeguard.
 - Committee Shirts- some shirts will need to be ordered for new committee members, but limiting orders as we will have to re-order with our rebranding.

6. Name Change

- a. Name Change Discussion- MJ Hartley shared the scoring rubric for name choices again. Group committed to input their options by the next committee meeting.
- b. Mission Statement- MJ Hartley shared the new mission statement. Some changes were brought up

to broaden the goals and location of our audience.

7. Additional Discussion Items

- a. Logos- M. Blua shared that some agency logos were pixelated on marketing materials and should be resubmitted as high-resolution images.
- b. Job/Internship Board on Website-Group discussed having a page on our website dedicated to information and resources for utility sector careers.

8. Next Meeting

- a. ISC Committee Meeting – February 15, 2024- Meeting was moved to be the same day as the Technical Workshop. Location of both is TBD.
- b. Technical Workshop - February 21, 2024 is the new date as the 22nd was a conflict for some of the committee members.

Meeting Adjourned at 9:58 AM.